



Anna M. Johnson

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Awards

Second place for General News Reporting — Division E, the North Carolina Press Association — 2015

First place for Best Video — Division D, the North Carolina Press Association — 2014, 2013, 2012

First place for Best Multimedia Project — Division D, the North Carolina Press Association — 2013, 2012

Second place in Arts and Entertainment Writing — Division D, the North Carolina Press Association — 2012

Skills

Adobe Creative Suite
Microsoft Office Suite
Social Media Networks
Common Blogging Platforms
HTML
Common Content Management Systems
Photo, Video, Audio Equipment
Poynter-GateHouse Digital Newsgathering Certificate
Poynter-GateHouse Leadership Certificate for Newsroom Managers
Poynter-GateHouse Social Media Strategy Certificate

Education

Elon University, Elon, N.C.
Class of 2012
Bachelor of Arts
Journalism, Print/Online

Experience

City/County Government Reporter, The Times-News Burlington, N.C. (2014-present)

- Pitched, wrote and edited monthly investigative, news and feature centerpieces
- Covered half a dozen municipalities in addition to county government, business and nonprofit sectors
- Created a municipal blog that focused on making government more relatable and meaningful to readers
- Led newsroom in trainings on new media tools including Snapchat and Google Maps

Cops/Government Reporter, The Sanford Herald Sanford, N.C. (2012-2014)

- Wrote two to three stories daily in addition to local briefs and cops blotter
- Diligently pursued law enforcement officers while balancing coverage of two local governments
- Coordinated social media posts on Facebook and Twitter, strengthened the Herald's use of video and implemented new social media avenues for the news organization

News Intern, The Times-News Burlington, N.C. (2011)

- Joined editorial and budget meetings to determine content for daily newspaper and pitch coverage for future articles
- Copy edited and designed pages on weekly basis
- Wrote news, feature and editorial articles on a daily basis

Editorial/News Intern, The Herald-Sun Durham, N.C. (2010)

- Pitched and wrote localized editorials ranging from racial inequality to towing regulations
- Contributed to a series on local businesses and wrote other news and features stories as needed by editors
- Designed op/ed pages daily and metro section as needed

Editor-in-Chief, The Pendulum Elon, N.C. (2009-2012)

- Juggled a staff of more than 50 college students and a \$90,000 budget
- Under tenure, launched a weekly web show, a new website and quarterly magazine
- Led coverage of the 2010 midterm election by pitching and delegating new work on a student voters' guide and real-time election night reporting

News Intern, The Enquirer-Journal Monroe, N.C. (2009)

- Rushed to car accidents, bomb threats and county commissioner meetings for news and feature articles
- Pitched, wrote and designed a quarterly page dedicated to senior citizens activities and concerns